



2023-2024

ANNUAL REPORT



TABLE OF CONTENTS

A Message from the CEO	01
Early Head Start	02
Caterpillar Clubhouse	05
Early Intervention	06
First Things First	07
Kindermusik	08
Parents as Teachers	09
Volunteers	10
Donors	11
Financials	13



GREG EBERHARD
ROOT FOR KIDS CEO



As CEO, I am honored to lead an organization so deeply committed to the health, development, and well-being of children and families.

As we reflect on the 2023–2024 year, I am proud of the meaningful progress our team made and the strong foundation that continues to guide our work today.

Throughout that year, the organization experienced important growth and momentum under the leadership of former CEO Suzanne Leonelli, whose decade of dedication helped shape the programs, partnerships, and impact highlighted in this report. We are grateful for her lasting contributions, which continue to influence our work.

During 2023–2024, we took significant steps forward. One of the most exciting developments was receiving a major grant to fund our new Mobile RV Health Unit, allowing us to expand services and meet families where they are. We also expanded access to early care by opening a new Root for Kids Childcare Classroom in Colorado City, Arizona, creating a safe, nurturing space where young children can learn, grow, and thrive while supporting families with reliable, development-focused care.

In addition, we secured funding to expand our reach into Iron County, strengthening our ability to serve more children and families across the region.

We also shared meaningful moments together, from the Secret Garden Gala and community Radiothon to the fun and creativity of our Glow in the Dark Golf Tournament. These events not only raised critical funds, but strengthened connections with supporters who believe every child deserves the chance to thrive.

Internally, the organization continued to grow in both size and strength, with ongoing investment in staff, leadership, and systems to support long-term sustainability and impact. Through it all, the focus remained clear: putting children and families first. That commitment continues to guide us as we build on this work today.

As you read this report, I hope you see both the outcomes and the heart behind the work. These achievements reflect the dedication of an incredible team, passionate volunteers, and committed supporters. Your support fuels every milestone, program, and breakthrough.

Looking ahead, I am filled with optimism. We will continue building on this strong foundation to strengthen families from the very beginning.

Thank you for your partnership, trust, and belief in what we can accomplish together.

EARLY HEAD START

Early Head Start serves pregnant women and children ages birth to three in Washington County, Utah.

It is a comprehensive family development program that promotes the physical, cognitive, social and emotional growth of infants and toddlers to ensure their school readiness. Our program follows the national Early Head Start model.

138
Families Enrolled

119
Children Enrolled

19
Pregnant Women Enrolled

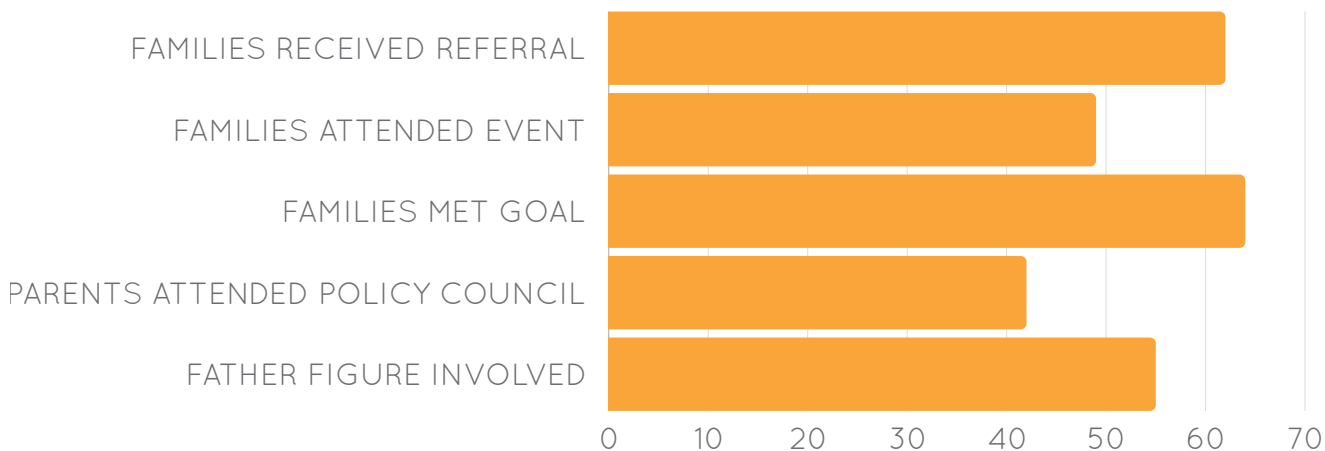
1,273

Home Visits

1,930

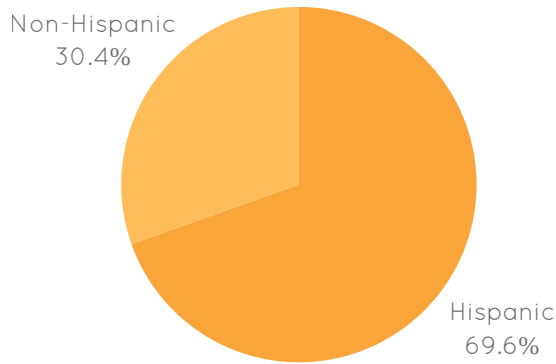
Home Visit Hours

FAMILY ENGAGEMENT

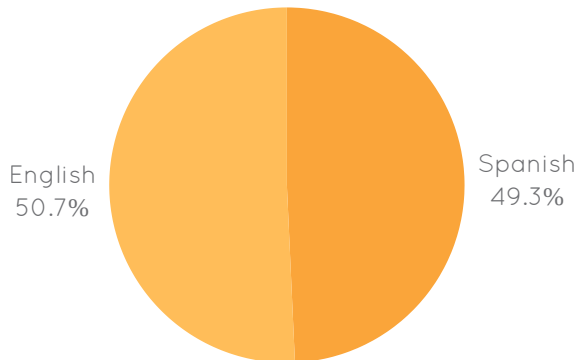


EARLY HEAD START

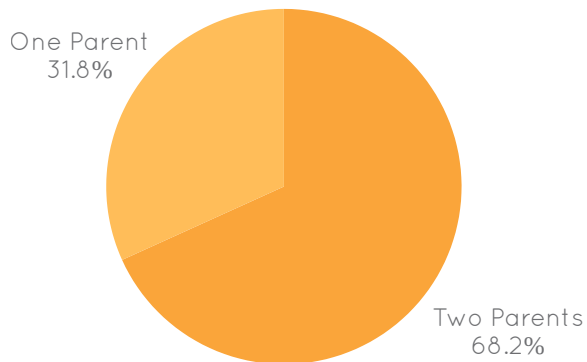
RACE



PRIMARY LANGUAGE



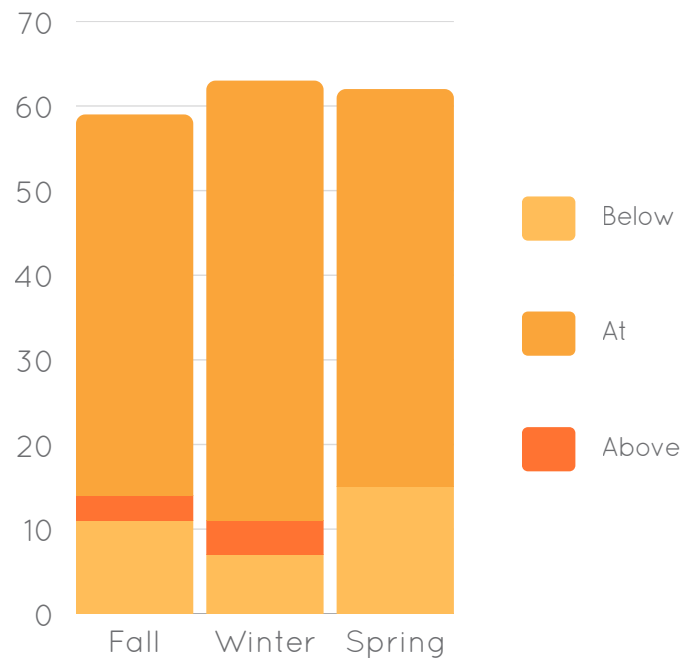
FAMILY MAKEUP



- 100%** Immunizations Up to Date *or exempt
- 99%** Medical Home
- 87%** Dental Home

SCHOOL READINESS GAINS

This graph shows the number of children accessed in our program who either met or exceeded goals for each of the areas of development such as: Approaches to Learning, Social Emotional Development, Language and Literacy Development, Cognition, Including Math and Science, and Physical Development.



EARLY HEAD START

This year, Root for Kids expanded access to early childhood care by opening a new childcare classroom in Colorado City, Arizona. This addition allows us to serve more young children in a safe, nurturing environment while supporting working families with reliable, high-quality care during the most critical years of development.



CATERPILLAR CLUBHOUSE

Caterpillar Clubhouse is a forward thinking Early Childhood Development Center that promotes optimal development with high-quality care and learning opportunities that help children receive the best possible start in life.

21
CHILDREN
SERVED



HEALTH SERVICES

We provide free health screenings with licensed professionals to check hearing, vision, and development.

USDA CERTIFIED COOK

Our on-site cook makes healthy food from scratch every single day to provide the best nutrition for our little ones!

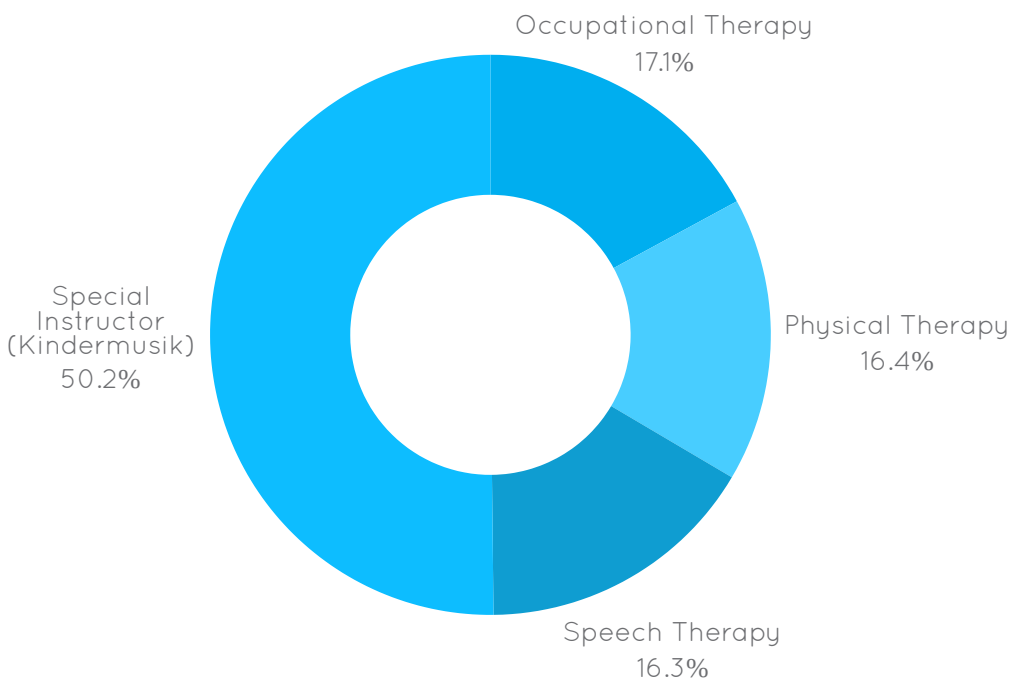
EARLY INTERVENTION

Early Intervention provides support to infants and toddlers (birth to age three) with developmental delays or disabilities.

When you meet with our team, we will create and guide you through a plan that may include essential services such as therapies, nutrition services, health checks, and resources to help your child thrive.

9,224 Total Home Visits

Home Visits By Type



776
Families Served
(Baby Watch)

60
Children Enrolled
AZEIP

Children Enrolled in
Baby Watch EI

263
INITIAL IFSPS

88
ANNUAL IFSPS

FIRST THINGS FIRST

The Family Support Coordination Program, is available exclusively for those who live near the Beaver Dam and Colorado City areas with children under 5. We connect families with young children to essential services and resources.

Whether it's healthcare, childcare, housing, or other basic needs, we're here to offer guidance during critical early years

16

Families Served
(Service Plan Established)

46

Contacts
Completed

12

Different Community
Resources

KINDERMUSIK

We are a licensed Kindermusik® studio in St. George, Utah offering family music classes for children and their parent or caregiver. The research-based curricula and interactive music experiences establish a foundation of early learning that supports sustained growth, confidence, and creativity throughout the life of a child. As a result, Kindermusik helps children acquire new vocabulary, improve memory and ability to learn new information, practice working with other children in a group, and much more.

377 Children Served

\$2,057

Total in Scholarships Awarded to 11 Children



Kindermusik
2023 TOP PROGRAM

Kindermusik
2024 TOP PROGRAM

Marnie Hansen our Kindermusik Director received the 2024 Outreach Recipient Award, where she was honored for her exceptional efforts to bring music education to under-resourced families. She was one of only 6 educators worldwide to receive this accolade.



PARENTS AS TEACHERS



Parents as Teachers supports families with children from birth to age five. Through partnerships, facilitation, and reflection, we empower parents and caregivers to nurture optimal early development, learning, and health.

WHO We Served

57	72	3
Families	Children	Pregnant Women

HOW We Showed Up

616	97	782
In-Person Visits	Virtual Visits	Total Visit Hours

WHAT Changed

12	19	46
Children Graduated	Goals Met	Goals Documented

Assessments

- 49** Family-Centered
- 48** Parenting

Connections

- 48** Resource
- 11** Group

Child Screenings

- 55** Developmental
- 44** Health, Hearing, Vision

VOLUNTEER TOTALS

6,873

VOLUNTEER HOURS

662

TOTAL VOLUNTEERS

\$162,974.84

VOLUNTEER VALUE

DONORS

- Altabank
- America First Credit Union
- American Management Services
- Andrea Eberhard
- April Gates
- Arthur Haines
- Axiom Chiropractic
- Becky Thomas
- Belliston Construction
- Brad Hafen
- Candice Shepherd
- Charlotte Chelley
- Children's Dental
- Chris Goddard
- Christopherson Family Fidelity Charitable
- Costco
- Cox Trucking
- DixiePower
- Donna Ricci
- Findlay Hyundai
- Findlay Kia
- Findlay Subaru
- Friends of TLC
- Gary Mossman
- Guild Mortgage
- Health Choice Utah
- Hearing & Brain Centers
- Hirschi Roofing
- Hope Rising Detox & Rehab
- Hughes Construction
- Hughes General Contractors
- Infinite Solutions
- InfoWest
- Jeff Chapman
- Jenni Klunker
- Karl Kulyis
- Larry Eggert MD
- Lil Barron
- Linda Helquist
- Lighthouse Foods
- Love Like Joe
- Lowry Snow
- Main Street Insurance
- Mobile Dental Hygiene
- Nancy Hubler
- Rainbow Sign & Banner
- Red Rock Real Estate
- Richardson Brothers Custom Homes
- Security Service Federal Credit Union
- Shelli Breinholt
- Shepard of the Hills Methodist Church
- Smith's (Kroger)
- Snow Jensen & Reece
- Southern UT Home Builders Care Foundation
- Southwest Internal Medicine
- St. George Chamber
- Stapley Pharmacy
- State Bank of Southern Utah
- T-Mobile
- The Harper Family Fund
- UofU Physician Assist Program
- Vive Adolescent Care
- Walmart Community Donations
- Watts Construction
- Zion Brewery

FINANCIAL AUDIT

INDEPENDENT AUDITOR'S REPORT

Root for Kids financial statements were independently audited by Hafen | Buckner CPA's and Advisors.

Their findings were summarized as follows:

We have audited the financial statements of The Learning Center for Families, dba Root for Kids (a non-profit organization), which comprise the statement of financial position as of June 30, 2025, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

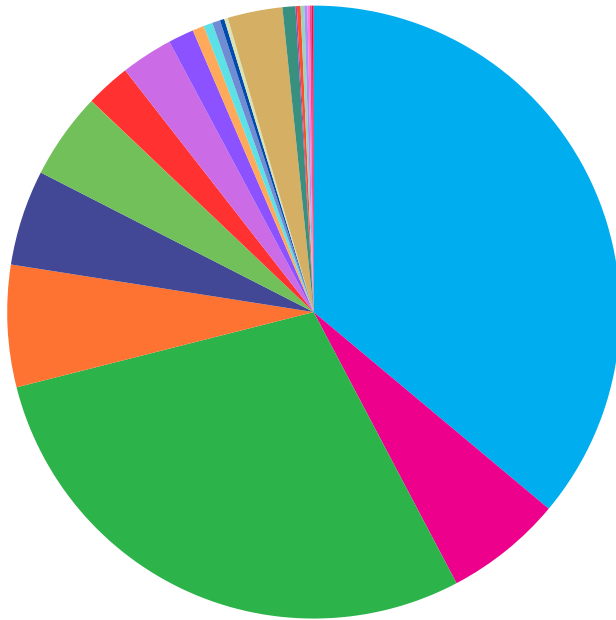
In our opinion, the financial statements present fairly, in all material respects, the financial position of The Learning Center for Families, dba Root for Kids as of June 30, 2025, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

GRANTORS



FINANCIALS

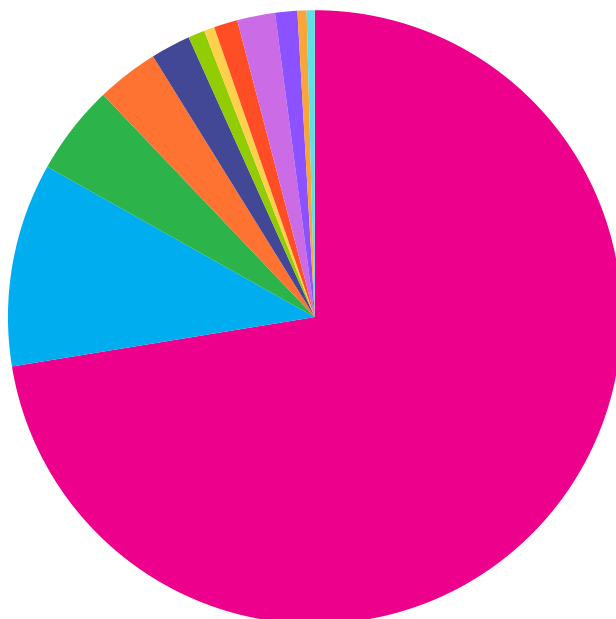
Root for Kids Revenue 2023-2024



Total Revenue: \$5,183,510

- Early Head Start
- Early Head Start - In-Kind/NFS Contributions
- Baby Watch Early Intervention Program
- Child Care - UCA
- Temporary Assistance for Needy Families III (TANF)
- Arizona Early Intervention Program
- Donations - Restricted
- Donations - Unrestricted
- Baby Watch Early Intervention Program - SJ
- First Things First
- Rental Income
- Kindermusik
- Temporary Assistance for Needy Families III (TANF - IC)
- Other Income - Misc.
- SSBG
- Hurst Wood Education Foundation (R)
- IHC Intermountain Health Community Partner Funds (R)
- New Promise Lutheran Church (R)
- Love Like Joe Foundation (UR)
- Litehouse Foods (UR)
- Friends of TLC (UR)
- Watts Construction (UR)
- Walmart Community (UR)
- The Harper Family Fund (UR)

Root for Kids Expenses 2023-2024

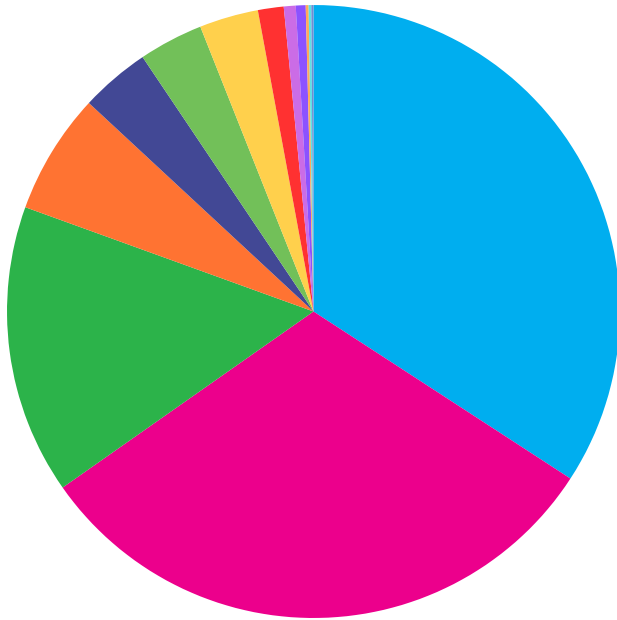


Total Expenses \$5,252,639

- Personnel Expenses
- Rent/Occupancy & Facility Expenses
- Contract & Technical Services Expense
- Program Supplies & Materials Expense
- Communication Expenses
- Program Equipment Expense
- Professional Training & Development Expenses
- Depreciation Expense
- Travel Expenses
- Child Find, Public Awareness, & Special Event Expense
- Parent Incentives & Services Expense
- Other Current Expenses

BUDGET

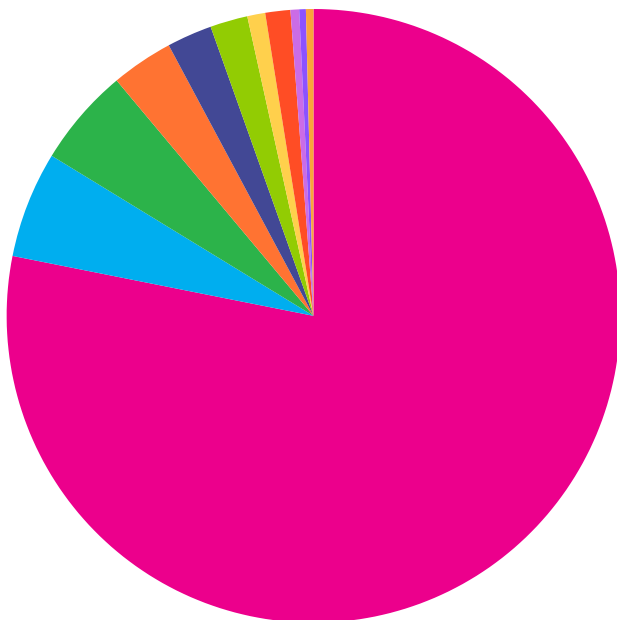
Root for Kids Budget Revenues 2024-2025



- Early Head Start
- Baby Watch Early Intervention Program
- Temporary Assistance for Needy Families III (TANF)
- Child Care - UCA
- Arizona Early Intervention Program
- Donations - Restricted
- Donations - Unrestricted
- First Things First
- Rental Income
- KinderMusik
- SSBG - DWS
- United Way Dixie
- Other Income

Total Revenue: \$5,303,015

Root for Kids Budget Expenses 2024-2025



- Personnel Expenses
- Rent/Occupancy & Facility Expenses
- Contract & Technical Services Expense
- Program Supplies & Materials Expense
- Travel Expenses
- Communication Expenses
- Professional Training & Development Expenses
- Child Find, Public Awareness and Special Event Expense
- Parent Incentives and Services Expenses
- Program Equipment Expense
- Other Current Expenses

Total Expenses \$5,312,550